



Dear Donors,

Welcome to the Cancer Kids First Donation Drive Kit!

We are grateful for your interest in partnering with us. We appreciate your initiative and concern for our pediatric cancer patients as we strive to improve their childhoods amidst numerous challenges.

This kit includes helpful tips on how to make your donation drive successful as well as a wish list for participants' reference. We will also provide drive flyer templates for marketing and promotion purposes. As a rule of thumb, please be sure that all donated items (art supplies, toys, books, clothing, etc) are *new*.

For anyone interested in making a monetary donation, visit <https://www.cancerkidsfirst.org/donate> to find out what options are available for online payment or via check. These donations are vital in funding our five service programs to provide not only physical items, but medical support for our patients across the globe.

Once your drive is finished, feel free to either contact [getinvolved@cancerkidsfirst.org](mailto:getinvolved@cancerkidsfirst.org) to organize your delivery plans, or donate collected items to an area in need near you – this could include a pediatric hospital or individual patients. When reaching out to hospitals outside of Cancer Kids First's partners, keep in mind who you are representing and who your drive is benefitting!

#### **How To Make Your Drive Event Successful:**

**PICK A SMART LOCATION!** Make sure your drop off location is somewhere easily accessible, as well as noticeable. This also includes putting it somewhere where there are a lot of people constantly around, such as the front of a popular restaurant, or at the front of your school. (Remember to ask for permission if you are placing your drop off location near or at a store/property that does not belong to you.)

**ADVERTISE!** People will not find out about your drive unless you get the word out! You can do this by word of mouth, social media posts, or mass email sending (check with the policies of sending mass emails especially in a professional setting). If you would like to place flyers around your neighborhood to spread the word; we have attached a flier template for you to use as a base.

**DON'T FORGET TO HAVE FUN!** The best way to encourage people to join your cause is to make it fun. You can set up kick-off parties or fundraisers to help push the word out, or to do a party after the drive to encourage people to join in on the next one! Serve treats to donators and encourage pictures.

Feel free to reach out to [admin@cancerkidsfirst.org](mailto:admin@cancerkidsfirst.org) with any questions or concerns you may have about hosting a drive. Thank you so much for taking the time to make your difference in the lives of patients. We wish you all the best!

Help Donate to Make Your Difference in the Lives of Kids With Cancer Today!

Donate an item to our drive to make a difference  
for the patients of



Items are needed for children aged 3-17.

Drop off your donation items at our collection box located at

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Please drop off the items between \_\_\_\_\_ and \_\_\_\_\_

For more information please contact:

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## DONATION GUIDELINES/POLICIES

Your kind contributions of brand-new toys and various other gifts play a significant role in enhancing the hospital stay for our patients and their families. In order to address concerns related to patient privacy, infection prevention, and security, we kindly request your attention to the following guidelines for donations:

- All collected items need to be new, clean, and unwrapped
- We will not accept items that promote violence (i.e. guns, weapons, or anything war related)
- We will not accept items of religious connotations (i.e. bibles, crosses, ect.)
- Toys should not contain parts that can pinch skin, or are susceptible to catching hair/causing any injury
- Following fire regulations, all spark-producing, electrical, or friction producing toys are not prohibited
- Any glue or art material (i.e. paint, oil) in craft kits must be non-toxic
- Toys should be made of strong material (nothing easily breakable such as glass)
- Please make sure your donation is visible to check for gift appropriateness, do not cover the gift or rebox it even if it looks better!

***Thank you for supporting Cancer Kids First!***