

Cancer Kids First

# Impact Report

Join us in putting kids with cancer first

20  
24



# 40,000



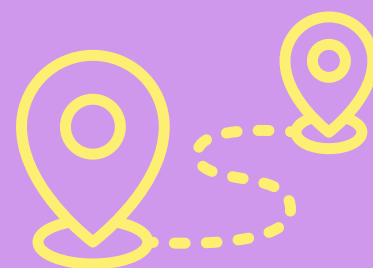
Volunteers in 63 countries from 6 out of 7 continents



# 10,000

Patients aided in 21 countries

# 60,500+



Crafts, hospital equipment, activity kits, and dream gifts delivered worldwide

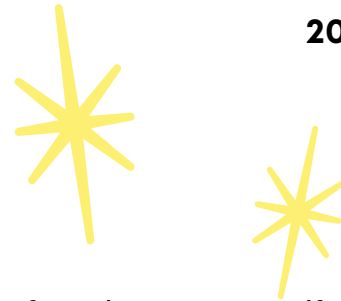
 Email Address:

[contact@cancerkidsfirst.org](mailto:contact@cancerkidsfirst.org)

 Company Website:

[www.cancerkidsfirst.org](http://www.cancerkidsfirst.org)

# *Our Story*



Cancer Kids First was founded in December of 2019 after I lost my grandfather and elementary school teacher to cancer. I felt compelled to help cancer patients with a sense of urgency that was foreign to me. Mirroring my grandfather and teacher, who both tirelessly devoted their lives to serving children, I founded the nonprofit Cancer Kids First, or CKF, an organization that normalizes hospital environments and creates communities for pediatric cancer patients. I sought to foster the same environment for these children that Ms. Melissa and my grandfather had created for me. We started with just three members.

One of our biggest obstacles was getting adults to believe in our mission. We faced over 60+ hospital and company partnership rejections because of our age and inexperience. But both CKF and my passion grew steadily. I pulled countless all-nighters crafting a vision for CKF's future. When forging hospital partnerships, I organized lists of pediatric oncology centers by state and contacted them consistently. Connecting one-on-one with patients, parents, and potential volunteers showed me how to make volunteering rewarding and impactful on both ends. Armed with this knowledge, I pushed both my leadership team and myself to extend our outreach, create innovative social media plans, and spearhead five service programs to address the myriad struggles that patients face.

I also found mentors who guided me in scaling effectively. In under three years, CKF grew into the largest youth-led organization serving pediatric cancer patients worldwide.

CKF has enabled me to honor the two people closest to me and to find myself. It has been the most life-changing experience, and I truly owe it all to the countless young people, nonprofits, companies, and mentors who support the work we do worldwide.



*Olivia Zhang*

Founder and CEO  
Cancer Kids First





# 5

## Service Programs

### 1) Arts

Delivering personalized, inspirational handmade and digital cards/crafts

### 2) Toys/Books

Ship activity kits, educational toys, and books

### 3) Care Packages

Send dream gifts

### 4) Treatment Services

Improve treatment access for hospitals in low-income areas

### 5) Patient Interaction

Host virtual and interactive events

# Cancer Kids First 2024 Highlights

**60,500**

Over 35,000 cards and crafts and 25,500 hospital equipment and educational toys were delivered world-wide.

**40,000**

Cancer Kids First has untied over 40,000 volunteers from over 63 countries in 6 out of the 7 continents since December 2019.

**10,000**

More than 10,000 patients in 72 hospitals aided in 21 countries.

**200+**

200+ events hosted for pediatric cancer patients.

**70**

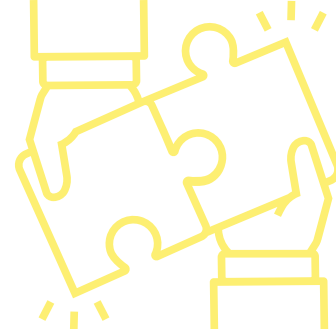
Cancer Kids First has over 70 chapters led by exceptional high school students.





FRUITFUL COLLABORATIONS. LIFE-CHANGING

# Partnerships



Our corporate and nonprofit partners understand the power of collaboration in changing the lives of pediatric cancer patients. Their belief in our organization and support of our mission is what drives the very work that we do. Without them, Cancer Kids First would not have been able to create the impact that we do. We are thrilled to work with these companies and excited to continue growing.



Since 2022, we have worked closely with **World Child Cancer** to impact patients in Mexico, Cameroon, Ghana, and Malawi. Fundraising together, we have provided oncology training, play therapy, welcome packs, and handmade arts and crafts for hundreds of patients in hospitals and treatment facilities. Together, we strive to raise the survival rate for cancer from 10% to 60% in low-income and underserved regions.



*Improving  
access to  
healthcare*



KENDRA SCOTT

With **Kendra Scott**, we have organized annual in-person and virtual give back events to fundraise and spread awareness. Uniting countless volunteers around the nation and in our Virginia headquarters, CKF x Kendra Scott sells jewelry to receive 20% of profits.

Our give back events are always hosted in September in honor of Childhood Cancer Awareness month to ensure more people know about the importance of aiding kids with cancer.



*Bringing  
communities  
together*

## CORPORATE PARTNERS INCLUDE:



## NONPROFIT PARTNERS INCLUDE:



With over **39 company and nonprofit partnerships**, Cancer Kids First strives to work with like-minded organizations to advance the lives of pediatric cancer patients. From hosting a virtual event together to spearheading a joint fundraiser, we aim to work with the other organization to uncover an overlapping area we can collaborate on to produce impactful results.

Currently, we are working to solidify more international and reputable partnerships.

# Financial Highlights

## 2019-2024

**TOTAL REVENUE** **\$92,491.28**

**TOTAL EXPENSES** **\$58,797.31.**

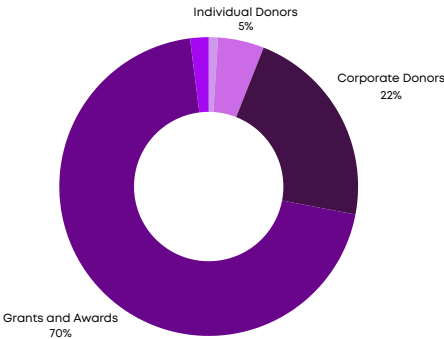
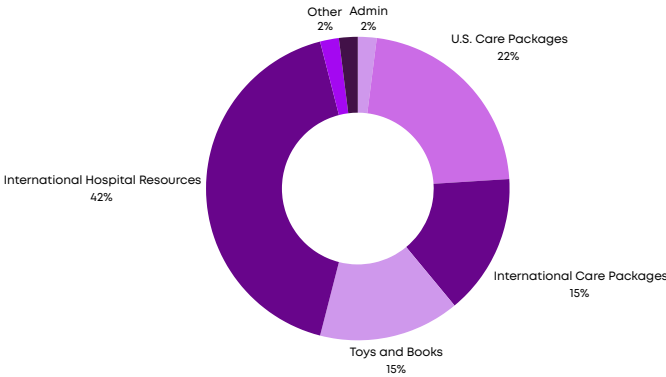
## PROJECTED BUDGET 2025

### EXPENSES

● Programs	
International Care Packages	\$4,500.00
U.S. Care Packages	\$6,600.00
Toys and Books	\$4,500.00
International Hospital Resources	\$12,600.00
● Fundraising	\$600.00
● Administration	\$1,200.00

### INCOME

● Donations	
Corporate	\$7,040.00
Individual	\$1,600.00
● Fundraising	\$320.00
● Grants and Awards	\$22,400.00
● Other	\$640.00





## HOSPITAL PARTNERS INCLUDE:



With **72 hospital and medical center partnerships**, Cancer Kids First aids patients in numerous US states and 20 countries internationally including Colombia, Indonesia, India, and Mexico.

Depending on hospital needs, we provide medical equipment, activity kits, educational toys, inspirational hand-made arts and crafts, and virtual or in-person activities. Our volunteers and chapters play a key role in collecting items and raising funds to sponsor the items we donate.

Due to pandemic restrictions, we often ship donations through online manufacturing sites such as Amazon, though we also do in-person delivery for areas with CKF chapters.





## Support Cancer Kids First

Since 2019, through our five service programs, CKF has made an immense impact on patients globally. We care deeply about normalizing the hospital environment and providing a loving community. Our youth-led team is at the core of our mission and services; we intend to encourage young people to help others their age.



We believe ALL children  
deserve a normal  
childhood